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## Sierra Nevada Figure Skating Club Meeting Minutes for September 10, 2025 6pm-7pm

### Mission

The purpose of the Club shall be to support and encourage participation and interest in all phases of ice skating, nationwide, as well as in Nevada and the Lake Tahoe Region, and to carry out the policies of the United States Figure Skating Association.

Meeting started: 9/10/25 @ 6:02pm

In attendance: Hillary Reilly, Kathleen Krieger, Karen Viel, Laura Landgraf, Christine, Joanie Marlarchuk, Anne Inda, Jia Feng, Karen Freeman, Maya Zankowshi, Ariana

Absent: Kurtresha Worden

President: Call to order and opening remarks.

- Halloween Skate-A-Thon
  - Tickets are built on [SNFSC.com](https://www.snfsc.com) and eventbrite
  - Marketing posters for hanging in the rink are almost ready for printing
    - Will post online, will do sponsored posts to get more skates with targeted ads
  - Look into games to possibly play
- Fundraising for Skate-A-Thon
  - Raise \$300: Get 20% off your 2026/2027 SNFSC membership
  - Raise \$500: Get 50% off your 2026/2027 SNFSC membership
  - Raise \$1,000: Get free 2026/2027 SNFSC membership (kid &

parent)

- Grand Prize for Top Fundraiser: Gift card to AG Skates
  - Membership prizes to include parents if over \$1000
  - Laura to ask Aaron to donate a gift certificate for grand prize.
- Financial transparency video
  - Not everyone can attend the annual meeting. Video will explain the costs and reasons behind fundraising. Hillary to email out to club members.

Vice President: Add Fundraising Committee, Jr. Board (Laura Landgraf)

- Haunted House
  - Map laid out, supplies bought, lots of items being donated, walls being built by Dads
    - Will start in elevator and continue through different rooms and exit down the stairs. Will need volunteers to escort groups. Will take about 5 mins to go through.
    - Getting donations - curtains and tarps, etc
    - Only issue is power, working with Tim to work on a work around
    - Need to ask how early we can set up.
  - Actor List made- sign up genius to come
    - Ask LTS families and hockey families to help. Have Joanie and Trista to email out sign up genius as well.
  - Email Jess about kids costume contest at Raiders games
  - Haunted house 1 hour start before games and during periods
- Junior Board (Maya)

- Want to reflect more skaters on the shadow box board in the front of the rink to highlight more accomplishments. Laura to put JB and Jia in touch with Erika to update shadow box.
- Want host an event, ice field day, to have current club members help potential club members on and off ice. Possibly on club ice time or Joanie to ask Cam for any open ice time.

Secretary: Jenny Janeka

- Approve August Minutes, Laura to make a motion for approve, Hillary 2nd, all approve

Treasurer: Jia Feng

- Beginning: \$21,815    Ending: \$21,747

Competition (Hillary):

- It's beginning....
  - I am working on submitting our sanction. First draft submitted last week and came back for edits. I'm working through the edits.
  - We will apply to be an Excel event again in either October or November, whenever USFS opens the application process.
  - Kathleen has talked to officials and mentioned that she'll contact them as soon as we hear if we are excel. Will ask Kelly for short video from Kelly to promote Reno/Tahoe.

Coaches Liaison: (Joanie Malarchuk)

- Sanctions are good for the show and hockey games. If anyone wants to skate at a game let Joanie know. Solo or group numbers are good.

- Erin put together a video for thriller dance. Joanie to distribute to anyone who wants to join. Will have one big rehearsal before the game, Joanie find a time and update participants.
- Thriller will be Saturday during first intermission.
- Ask Jess if we can have people walking around during the game with a qr code for donations.
- Holiday show - Nutcracker confirmed. Working on getting signups set up.
  - Ok to ask guest skaters to come.
  - Planning on doing tables on ice again.

Membership Chair: (Kurtresha) Membership numbers, renewal updates.

- No update

Test Chair: Testing update (Anne Inda /Laura Landgraf)

- In person testing on next Tuesday

Safe Sport (Christine Strickler)

- No update

**Add Additional Agenda Items Here:**